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Enhance
Family Day Care and In Home Care

Dear Educators,

Supporting Our Marketing Strategy
We are developing a marketing strategy to better support targeted promotion in your local areas. To make our communications authentic and engaging, we would like to use genuine photos from our own educator community rather than images sourced online.

How You Can Help
Please begin taking photos that showcase your environments and your work as educators. Suitable examples include:

- Indoor and outdoor learning environments
- Educators setting up activities or learning spaces
- Educators reading stories or facilitating experiences
- Other authentic moments that reflect your everyday practice

Please read the attachments for further information and don't forget to refresh yourself on the National Model Code.

Please send your photos to kathryn.nezic@enhancefdc.au

Introducing Our Marketing Strategist

Kathryn is our new Marketing Strategist and has been contracted to support Enhance in developing its marketing and engagement strategies. She will share an introduction about herself over the coming week.

Documenting with Images

National Model Code taking images and Videos

Kind regards
Sue Chapman
Enhance Manager

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Murarrie, QLD 4172

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